

KAIST College of Business Professional MBA Program Summer Field Trip Schedule

July 30th, Mon	July 31st, Tue	August 1st, Wed	August 2nd, Thu	August 3th, Fri
<p>Aalto University Lecture: The Finnish Entrepreneurial Ecosystem- Key elements & role of different actors. What makes Finland different from others and successful?</p> <p><u>**Guest Talk by ex-founder of Rovio, Peter Vesterbacka</u></p> <p>Field Visits:</p> <ol style="list-style-type: none"> 1. A Grid, the newest startup hub and one of Europe's largest centers for growth companies. (http://agrid.fi/) 2. Startup Sauna, leading startup accelerators in Europe (http://startupsauna.com/) 3. Maria 01, one of the biggest startup hub in the Nordics. We will visit Vertical Accelerator (www.vertical.vc) in Maria 01. 	<p>Aalto University Lecture: Entrepreneurial tools, skills and practices from the startup ecosystem of the most innovative country in the world</p> <ol style="list-style-type: none"> 1. What can corporate learn from startups? Challenging entrepreneurial conventions 2. Venturing and intrapreneurship 	<p>Aalto University Lecture: Business Model Innovation Workshop</p> <p><u>**Guest Talk by co-founder & CEO of Vertical Accelerator, ex-Nokian, Paolo Borella</u></p> <ol style="list-style-type: none"> 1. Turning new ideas into business opportunities via business model innovation 2. Customer validation for new product innovations 3. Pitching your new business proposal in the corporate context- crafting the elevator sales pitch for a corporate audience 	<p>Field Visits:</p> <ol style="list-style-type: none"> 1. Nokia 2. Electronic Arts 3. Accenture Liquid Studio 4. Design District Helsinki store visit 	<p>Independent Study</p>