

Silicon Valley Center for Operations and Technology Management

Silicon Valley Social Entrepreneurship Program (KAIST)



SJSU SAN JOSÉ STATE
UNIVERSITY

PROGRAM SCHEDULE

| Day 1 | July 15 th Monday |
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| 9:00 | Arrive at Boccardo Business Center 032 |
| 9:00-9:30 | Welcome and Introduction with Refreshments - Dr. Taeho Park |
| 9:30-11:30 | Silicon Valley Innovation Eco-System - Kent Kaufman |
| 11:30-1:30 | Welcome Lunch |
| 1:30-3:30 | Silicon Valley Social Entrepreneurship - Dr. Koohyung Lee |
| 3:30-4:00 | Refreshment Break |
| 4:00-5:00 | Fireside Chat: Silicon Valley Social Venture Story - Dr. Janet Tan with Share 4 Impact |

| Day 2 | July 16 th Tuesday |
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| 8:50 | Arrive at Boccardo Business Center |
| 8:50-9:00 | Refreshments |
| 9:00 - 10:45 | Emerging Technologies & Design Thinking - Dr. John Feland |
| 11:30-12:00 | Participants make their own arrangements for lunch at American Bistro |
| 12:00-1:30 | Brown bag talk with KAIST Alum at Google - Dr. Sung-Tak Lee |
| 2:00-3:30 | Google Experience |
| 5:00-8:00 | Pitch Event at Plug and Play Tech Center |

| Day 3 | July 17 th Wednesday |
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| 9:00 | Arrive at Boccardo Business Center 032 |
| 9:00- 9:30 | Refreshments |
| 9:30 - 11:30 | Silicon Valley Social Venture Capitals & Value Propositions - Dr. Janet Tan |
| 11:30 - 1:30 | Participants make their own arrangements for lunch |
| 1:30- 5:30 | Mentoring Session - Please refer to schedule on the day |

| Day4 | July 18 th Thursday |
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| 9:00 | Arrive at Boccardo Business Center 032 |
| 9:00-9:30 | Refreshments |
| 9:30 - 11:30 | Social Enterprises & their Business Models in Silicon Valley - Lisa Van Dusen and Rekha Pai |
| 11:30-12:00 | Brown bag lunch provided by SVCOTM |
| 12:00 -6:00 | Group Visits to BAYCAT, REDF, ENUMA |
| 6:00 | Return to SJSU and Group Visit to Neurosky |

| Day 5 | July 19 th Friday |
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| 9:00 | Arrive at 9th and San Salvador st. |
| 9:30-10:00 | Scheduled to arrive at Stanford University |
| 10:30 - 11:30 | Visit to Stanford d.School |
| 11:30 - 1:30 | Participants make their own arrangements for lunch |
| 2:15 | Arrive at San Jose State University |
| 2:15 -2:30 | Refreshment Break BBC 032 |
| 2:30-4:30 | Failures & Success in Social Enterprise - Helene Kim |

| Day6 | July 20 th Saturday |
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| 9:00 | Arrive at Boccardo Business Center 032 |
| 9:00-9:30 | Refreshments |
| 9:30 - 11:30 | Business Plan Presentation and Advice - Session 1 |
| 11:30 - 1:30 | Participants make their own arrangements for lunch |
| 1:30-4:00 | Business Plan Presentation and Advice - Session 2 |
| 3:30-4:00 | Refreshment Break |
| 4:00-4:30 | Closing Ceremony |
| 5:30- 7:00 | Farewell Dinner |